

## BetterFly Service Packages

Registration Fee: ₹1000 + free 1st month

Package	Services Offered	Monthly Pricing/₹
Standard	<ul style="list-style-type: none"> <li>- Personalized Style Guide: A master manual containing the essentials of branding (logo, fonts, color palette, post templates etc.)</li> <li>- 4 Weekly Instagram Posts + Stories</li> </ul>	550
Premium	<ul style="list-style-type: none"> <li>- Personalized Style Guide: A master manual containing the essentials of branding (logo, fonts, color palette, post templates etc.)</li> <li>- 6 Weekly Instagram Posts + Stories</li> <li>- Website Search Engine Optimization (SEO): Helping your website rank higher on Google</li> <li>- Additional posts on other platforms</li> </ul>	750
Deluxe	<ul style="list-style-type: none"> <li>- Personalized Style Guide: A master manual containing the essentials of branding (logo, fonts, color palette, post templates etc.)</li> <li>- Variable Weekly Instagram Posts + Stories</li> <li>- Website Search Engine Optimization (SEO): Helping your website rank higher on Google</li> <li>- Additional posts on other platforms</li> <li>- Ad campaigns: Creating, Daily Tracking and Editing</li> </ul>	1000 + Ads (variable)
Rebrand	<ul style="list-style-type: none"> <li>- Personalized Style Guide: Establishing a logo, fonts, color palette, post templates etc.</li> <li>- Website Design</li> <li>- Relaunch Promotion Posts (Instagram, Facebook)</li> </ul>	3000